Online Marketing
Agency Nuremberg
Bridging the gap between being online
& getting online success

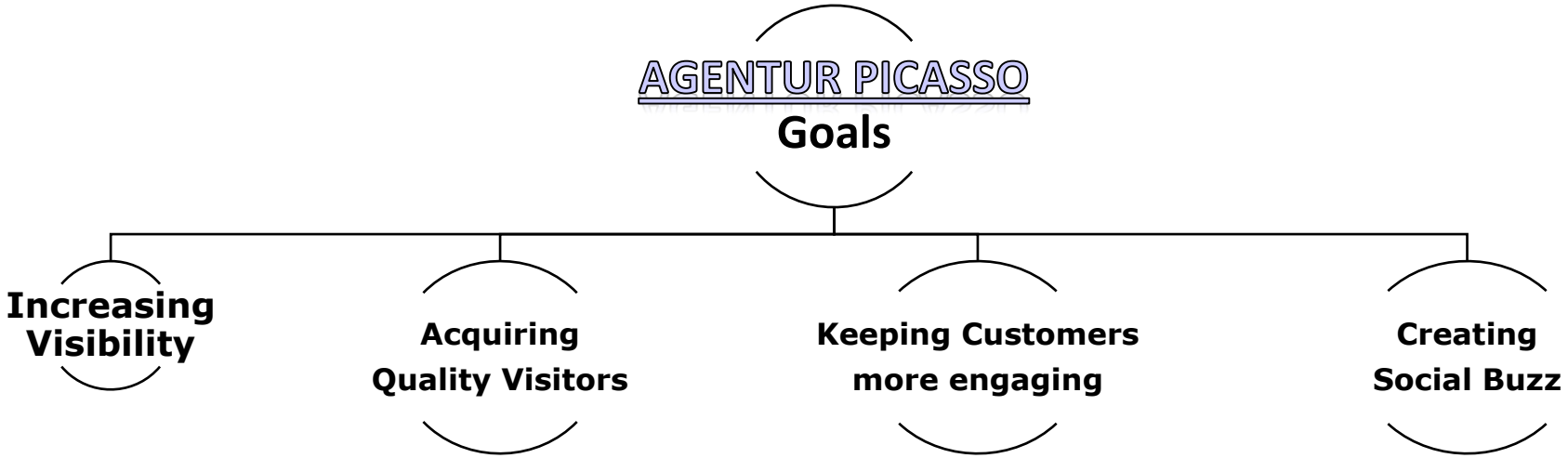
"Thank you for believing in us and for giving us a chance to present the first level opportunity proposal for your business"

We have presented the most important discussion points in this proposal. For further queries, please let us know and we will provide the details during the call.

Your online Marketing Agency Nuremberg:

Online marketing agency Nuremberg, we are on site! We have long arrived in the digital age. Across industries, people nowadays agree that digital marketing of your company or your products is an indispensable part of a successful marketing strategy.

BUSINESS GOALS (according to us)



We understand the business first, analyze it and then we suggest the Right Digital Mix as it is the key to Success.

What AGENTUR Picasso **will do:**

STRATEGY

Our activities to reach "**SUCCESS**" :

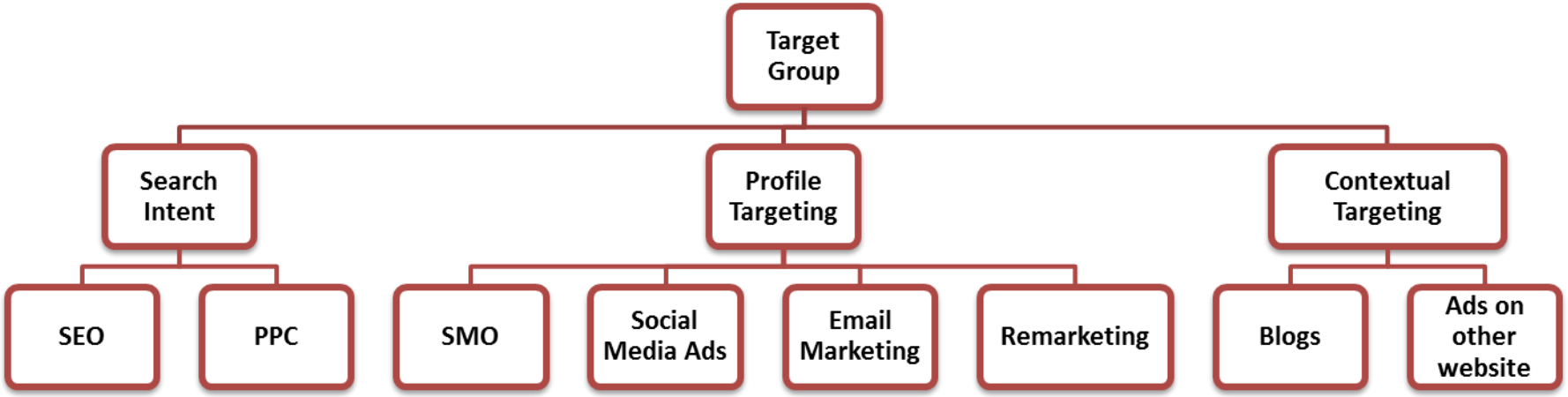
LEVELS

Right Digital Mix is the key to Success

AP– Target Audience

Channels

AP marketing channels:



Right Digital Marketing Mix selection is the key to success.

AP Servicves

SEO	•**We will optimize your website to make it more marketing ready which will result in more visitors and sales as of now.** • **Improving keywords to better position in SERPs**
website creation	•As an innovative & creative marketing agency Nuremberg, we optimize your web presence from A to Z. We offer a modern convincing web design with the latest web technologies.
Online shop	•Look forward to a user-friendly, high-quality and modern online shop. The above all sales-strong is designed. Simple, fast, beautiful and at a fair price.
Content Marketing	•Since almost every company is active online, targeted content marketing is part of every good marketing plan. Let's write (your) story together.
Online marketing	•**Online marketing** consists of many different sub-areas (as already listed above). Almost all areas go hand in hand and benefit from each other.

REMARKETING

Remarketing is a way to stay engaged with your target audience **who visited the website / mobile application / Video Channel once,** by presenting relevant Ads and offers across the web, making sure the brand remains to the top of their mind when they are ready to buy any product or services.

If we have a broad remarketing strategy, like the following it will enhance the brand awareness as well as lead conversions.

How we create digital success

1. We understand your business goals & current challenges.
2. We analyse the markets (search & TG on web), competitors
3. We put the digital mix (100% problem and solution is here, selecting the right mix, right channels)
4. We then put right messaging framework, goals/targets, budget for each channel
5. We put in a team to execute and follow.

We support you in your business goals, **the real business goals using right digital mix!**

THANK YOU

An Agency can guide you to digital success with right mix, lets discuss more.

Client Success Team:

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